What does our community need?

Research the local businesses in the area (restaurants, entertainment, retail, professional services) and demographics in order to find out what the community is lacking and/or in need of?

Create a business proposal to help solve one of the needs in the community.

Your proposal must include:

- Background research
  - Surveys (to determine demand)
- Why this idea could be successful
- Financial analysis
  - Startup costs
  - Operating expenses
  - Revenue
  - Profit = revenue - cost

Once your research and proposal are complete you will presentation to potential investors (ie: your classmates.) The presentation can take any form.